



ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

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#8  
9.18.02CW  
Neifeld IP Law, P.C.  
Crystal Plaza 1, Suite 1001  
2001 Jefferson Davis Highway  
Arlington, VA 22202

RE: Attorney Docket No.: MEI/3-DAY  
Application Serial No.: 09/619,134  
Filed: 07/18/2000  
Title: Targeted Marketing and Purchase Behavior Monitoring System  
Inventor: Day, et al.  
Group Art Unit: 3600  
Examiner: Poinvil

SIR:

Attached hereto for filing are the following papers:

**Information Disclosure Statement Under 37 CFR 1.97 - 2 Copies**  
**Form PTO 1449 Identifying References AA - AK**  
**References AA - AK**

**RECEIVED**  
SEP 06 2002  
**GROUP 3600**

Our check in the amount of \$0.00 is attached covering the required fees.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106. A duplicate copy of this sheet is enclosed.



31518

PATENT TRADEMARK OFFICE

9/11/02  
Date

Richard A. Neifeld, Ph.D.  
Registration No. 35,299

Docket No. MEI/3-DAY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Day, et al.

INT APP. NO: 09/619,134

GAU: 3600

FILED: 07/18/2000

EXAMINER: Poinvil

FOR: Targeted Marketing and Purchase Behavior Monitoring System



INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR 1.97

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

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SEP 06 2002  
GROUP 3600

SIR:

Applicant(s) wish to disclose the following information.

REFERENCES

- ☒ The applicant(s) wish to make of record the references listed on the attached PTO-1449. Copies of the listed references were submitted in the parent or grandparent applications, where required, as were either statements of relevancy or any readily available English translations of pertinent portions of any non-English language references, or cited by the examiner.
- ☐ A check is attached in the amount required under 37 CFR §1.17(p).

RELATED CASES

- ☐ Attached is a list of applicant's pending application(s) or issued patent(s) which may be related to the present application. A copy of the patent(s) is attached along with PTO 1449.
- ☐ A check is attached in the amount required under 37 CFR §1.17(p).

CERTIFICATION

- ☐ Each item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement.
- ☐ No item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of this statement.

PETITION

- ☐ Applicant(s) hereby request consideration of the attached information. A check is attached in the amount of the Petition fee required under 37 CFR §1.17(i)(1).

DEPOSIT ACCOUNT

- ☒ Please charge any additional fees for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to deposit account number 50-2106. A duplicate copy of this sheet is enclosed.



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Respectfully submitted,

9/11/02

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